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Arrow's Back On The Road 2008 Contest™ Associates At-A-Glance

Volvo Trucks North America – *Provided 2005 Volvo VNL 670 tractor*

The Volvo Group is one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 100,000 people, has production facilities in 19 countries and sells their products in more than 180 markets. Annual sales of the Volvo Group amount to about \$34 billion. The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo Shares are listed on OMX Nordic Exchange Stockholm and are traded OTC in the US.

Heartland Express – *Provided one-year work agreement*

Russell Gerdin founded Heartland Express in 1978 with four people and 16 trucks. It became a publicly traded company on the NASDAQ market in 1986, and ended that year posting gross revenues of \$21.6 million and has since grown to well over \$600 million by providing the best on-time service in the truckload industry.

Heartland Express is an irregular route truckload carrier based in North Liberty, Iowa serving customers with primary shipping lanes east of the Rocky Mountains and the southwest United States. They offer long-haul and regional opportunities for solos and teams. For more information, please visit www.heartlandexpress.com.

NTP – *Provided three-year/300,000 mile warranty*

NTP, based in Carlstadt, NJ, is the market leader independent provider of used truck service contracts. NTP provides the used truck buyer true failure protection with a no nonsense “managed care” repair approach to plan administration. NTP has partnership programs and its’ warranties are sold through an extensive dealer network that includes: OEM’s, national, regional and local truck dealerships throughout the United States and Canada. For information, please visit our website at www.ntpwarranty.com.

NTP is a portfolio company of Palladian Capital Partners www.palladiancap.com a New York based private equity firm. Palladian teams with management in the lower middle market.

Owner Operator Independent Drivers Association (OOIDA) – *Provided truck insurance*
OOIDA is the national trade association representing the interests of small-business trucking professionals and professional truck drivers. OOIDA was established in 1973 and is headquartered in the greater Kansas City, Mo., area. The Association currently has more than 156,000 members from all 50 states and Canada.

Through its subsidiary, Owner-Operator Services, the Association offers a wide variety of benefit programs to help members reduce costs and operate more safely and efficiently. For more information on OOIDA or its subsidiaries, please visit www.ooida.com.

ATBS – *Provided business consulting and financial tools*
ATBS is the largest business services provider in the United States providing services to owner-operators, fleets, finance companies and other partners in the trucking industry. Through education, business consulting, accounting, tax, maintenance management and other business products and services, ATBS provides a comprehensive showcase of offerings designed to make our clients the most successful in the industry. For more information, visit www.ATBSshow.com.

Dickinson Fleet Services – *Provided truck detailing*
Established February 1, 1997 by Bob Dickinson, CEO, and Dick Dickinson, President and COO, Dickinson Fleet Services (DFS) is a family-owned truck service and maintenance business. Headquartered in Indianapolis, DFS is the largest independent truck repair and body shop company in the country, employing nearly 300 people at ten locations in five states. For more information visit www.dickinsonfleet.com.

Michelin – *Provided tires*
Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks, motorcycles and the space shuttle. The company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Greenville, S.C., Michelin North America (www.michelin-us.com) employs more than 22,300 and operates 19 major manufacturing plants in 17 locations.

Minimizer Products – *Provided truck accessories and fenders*
Founded in 1983, Minimizer Products manufactures poly truck fenders, poly toolboxes, super flaps, customized mud flaps, dura-scrapers and bracket kits. A second-generation family run organization, it aims to provide products tough enough to please tough people in a tough industry. Headquartered in Blooming Prairie, Minn., Minimizer Products can be found on the web at www.minimizer.com.